

I fail to see how relaxing the rules on media ownership will increase the independence and diversity of American media. By allowing a media companies to own a larger share of any given market, you increase the homogeneity of their product in accordance with corporate guidelines, which in turn reduces the diversity of product available. In the case of media, it leads to a polarization of opinion and thought for the media companies and the public, since there are fewer voices spread across a wide spectrum. If you want to create more media voices, then it is necessary to LIMIT FURTHER the percentage of any given market that one company can control.

Our nation has pretty much proven that unlimited deregulation does not work (the airline industry being the prime example) since it does not provide enough robustness to weather tough economic times, which in turn, affects the entire nation.

Removing or relaxing the caps on the percentage of media ownership is, in my opinion, a misguided attempt to line the pockets of a very few in return for negative public benefit.